Katherine M. Castle **Associate Professor of Practice** 349 Louise Pound Hall Department of Communication Studies University of Nebraska-Lincoln Lincoln, NE 68588-0329 (402) 217-2198 (cell phone) kcastle4@unl.edu kathycastle.com Updated September 2023

University of Nebraska

Lincoln, NE August 2015

Doctor of Philosophy **Communication Studies** Dissertation Topic: Illness Narratives and Family Communication in Systemic Lupus Erythematosus: A Mixed Methods Study Dissertation Advisor: Dr. Jody Koenig Kellas

University of Nebraska Lincoln, NE Master of Arts December 2005 **Communication Studies** Thesis Topic: Re-conceptualizing Individualization: Negotiating the Dialectics of Success Thesis Advisor: Dr. Kathleen Krone

University of Iowa

Iowa City, IA May 1996

Bachelor of Arts Majors: Communication Studies and Sociology

ACADEMIC APPOINTMENTS

Associate Professor of Practice Department of Communication Studies University of Nebraska-Lincoln	September 2019-Present
Dean's Fellow of the CAS Teaching Academy College of Arts and Sciences University of Nebraska-Lincoln	August 2019-August 2023
Assistant Department Chair Department of Communication Studies University of Nebraska-Lincoln	August 2018-Present
Director of Undergraduate Education Department of Communication Studies University of Nebraska-Lincoln	August 2015-Present

Director of Business and Professional Communication Department of Communication Studies University of Nebraska-Lincoln	July 2011- Present
Faculty Fellow for Student Success Executive Vice Chancellor's Office University of Nebraska-Lincoln	August 2018-August 2019
Assistant Professor of Practice Department of Communication Studies University of Nebraska-Lincoln	September 2015-August 2019
Communication Studies Major Advisor Department of Communication Studies University of Nebraska-Lincoln	August 2015-August 2018
Special Projects Coordinator Dr. John W. Creswell's International Mixed Metho Academy College of Education and Human Sciences University of Nebraska-Lincoln	<i>January -May 2015</i> ods Training
Online Educational Consultant Department of Communication Studies University of Nebraska-Lincoln	July 2011-August 2015
Associate Course Director- Instructional Technology Business & Professional Communication Department of Communication Studies University of Nebraska-Lincoln	May 2010-July 2011
Lecturer Department of Communication Studies University of Nebraska	August 2003-July 2011
Academic Advisor/Graduate Assistant College of Arts & Sciences Advising Center University of Nebraska	April 2001-August 2002

HONORS AND AWARDS

Hazel R. McClymont Distinguished Teaching Fellow Award, College of Arts &

Sciences, UNL (2023). Award given for demonstrating a sustained record of excellenc in teaching to include promoting students' critical and creative thinking, active learning, and reflection, helping students to become active and continuous learners, holding high

standards and helping students to achieve them, and/or supporting a community of teacher/scholars.

Bruce Kendall Faculty Award for Teaching Excellence, Department of Communication Studies, UNL (2022, 2020, 2015). Award given to faculty who have demonstrated a commitment to teaching excellence within and beyond the classroom walls.

College of Arts & Sciences Distinguished Teaching Award, University of Nebraska-Lincoln (2021). Award honors consistent excellence in teaching. Awardees are nominated by the College of Arts & Sciences and chosen by Academic Affairs.

FLAIR, Faculty Leadership in Academia: from Inspiration to Reality, Participant (2021). This is a leadership development program offered through Faculty Affairs in the Executive Vice Chancellor's Office at the University of Nebraska-Lincoln.

UNL's Parent Association Outstanding Contribution to Students Award, University of Nebraska-Lincoln (2019, 2010). This award is awarded by UNL's Parent's Association and is awarded to one student-nominated faculty member or staff whom they feel improves the undergraduate student experience on campus.

Dr. Charles Riedesel Outstanding Academic Advising Award, University of Nebraska-Lincoln (2018). This award recognizes an exceptional faculty or staff member in an advising role who goes beyond the basic job responsibilities and duties to provide support, empowerment, coaching, counseling, and guidance to enable students to succeed academically and in life.

Pearson Award for Innovation in Teaching with Technology, Association of Business Communication (2016). This award recognizes innovative uses of technology to enhance learning and engagement in business communication classrooms. ABC is an international organization. The award was presented at the ABC annual international conference in Albuquerque, NM.

Phyllis Japp Scholar, Department of Communication Studies, UNL (2014). This award is given to promising graduate student scholars in the Department of Communication whom the faculty perceive to have a high potential for producing quality scholarship in the discipline.

TEACHING AND INSTRUCTION Department of Communication Studies, University of Nebraska-Lincoln

Dean's Fellow of the CAS Teaching Academy

2019-2023

College of Arts and Sciences University of Nebraska-Lincoln

• Lead teaching development opportunities for the college

- Research and implement innovative pedagogical practices
- Connect with pedagogical leaders in the college
- Serve as pedagogical consultants as needed/in times of crisis
- As a team, we led the College of Arts and Sciences through navigating pedagogical challenges associated with 2020 Coronavirus pandemic

Executive Vice Chancellor Faculty Fellow for Student Success

2018-2019

Office of the Executive Vice Chancellor

University of Nebraska-Lincoln

- Developed expertise in leading change that promotes student success
- Connect with other campus leaders around student success initiatives
- Support other faculty members and graduate students in promoting student success
- Facilitate and support faculty engagement with UNL's Husker POWER framework

Course Director, Business and Professional Communication July 2011-Present

- Re-designed course from a multi-section face-to-face course to a hybrid course in which the lecture is delivered online and students work with GTAs one class period a week resulting in approximately 30% growth in enrollment a sustainable course delivery model with the capacity for continued growth
- Coordinate educational objectives with the ACE 2 (general education) requirements and accreditation standards for multiple colleges and programs on campus with course learning objectives
- Oversee curriculum, assessment, policy, procedures, and the learning management system for multi-section, hybrid introductory course teaching 500+ students a semester
- Facilitate student success in achieving course learning outcomes through a student-centered course structure, formative and summative assessments aimed at supporting skill development, and providing a framework for excellent GTA instruction
- Create and maintain an instructional training program and mentorship structure for graduate teaching assistants assigned to the course

Mentor for Graduate Teaching Assistants

July 2011-Present

- Support the professional development of 6 -10 Graduate Teaching Assistants each semester as they learn to maximize student learning, manage classroom dynamics, work with difficult students, assess student work, and develop their own personal pedagogical approach.
- Develop, coordinate, and implement departmental GTA instructional training throughout the semester
- Engage in extensive, in depth one on one conversations with each Graduate Teaching Assistant throughout the semester to provide support and guidance as they teach the course.

August 2015-August 2018

• Serve as consultant for Graduate Teaching Assistants on pedagogical questions within COMM 286 and other courses they are slotted to teach

Communication Studies Undergraduate Advisor

- Support student success by getting to know students and connecting them with campus, community, and national resources relevant to their needs and goals
- Assist students in navigating curricular choices to meet graduation requirements and support educational and career goals
- Encourage students to complement their coursework with diverse experiences (research, internships, education abroad, leadership, and service) to enhance their experience on campus and improve their marketability upon graduation
- Identify barriers to individual students' success and develop a framework of support resources to those who are struggling to meet and exceed their potential

Oversee Assistant Undergraduate Advisor

- Train, advise, mentor and guide the Assistant Undergraduate Advisor (AUA)
- Work to ensure consistent and supportive academic advising for our undergraduate majors and minors
- Coordinate recruitment and retention activities, to include campus visits for prospective undergraduate students, major fairs, and activities for the UNL COMM Club.

Online Educational Consultant

- Consulted with new and developing online instructors as they made technological choices in developing their courses
- Advised new and developing instructors on how to effectively teach online
- Reduced online student drop rate by more than half in coaching and mentoring new online instructors

Associate Course Director - Instructional Technology

Business and Professional Communication

- Developed a media rich, fully online version of Business and Professional Communication
- Implemented various technological platforms to support course learning outcomes, including public speaking and small group problem-solving
- Developed comprehensive technological support center to enhance student agency in the course
- Trained and mentored graduate teaching assistants to effectively teach in the online learning environment

COURSES DEVELOPED AND TAUGHT:

Communication and Mentorship (UNL COMM 310 and COMM 310H): These courses are under review by the University Undergraduate Curriculum Committee and is scheduled to be taught as a Special Topics course in Spring 2022. It is an experiential

August 2015-August 2018

July 2011-August 2015

May 2010-July 2011

learning course focused on teaching students the research and theory around effective communication in mentorship situations and relationships, drawing from research and theory from instructional communication, leadership communication, and mentorship. While establishing a foundation built in this literature, students will also be gaining experience through shadowing and taking appointments in the Communication Center—a Center that provides support for students who are developing public speaking, interpersonal communication, and team communication skills. Thus, in addition to learning how to communicate effectively as mentors, this course will also provide students with targeted workshops across these oral communication competencies to both sharpen their skills and provide them with support in learning how to teach these skills to others.

Communication and Leadership (UNL COMM 372). This course is focused on leadership as constituted and enacted in communication, and focuses on helping students understand how communication competencies enable purposeful, responsive, inclusive visioning, problem-solving, and decision-making. The course is grounded in research specific to the Communication Studies discipline.

Interpersonal Communication Theory (UNL COMM 470). This course focuses on introducing students to interpersonal communication theories used to research and translate ideas related to relational development, identity formation, social support, and sense-making processes. Students are challenged to use theory to understand real life interpersonal situations and build arguments for research and translational projects.

Communication in Conflict and Negotiation (UNL COMM 371). This course focuses on helping students develop an in-depth, theoretical understanding of conflict across contexts as a type of human interaction that is constituted in and sustained in verbal and nonverbal communication. In taking a close look at conflict interaction, students can begin to understand both their agency in conflict situations as well as their responsibility.

Business and Professional Communication (UNL COMM 286). This course combines public speaking with aspects of organizational, small group and interpersonal communication. Students learn how to give effective public presentations as well as learn theories and interpersonal concepts concerning communication in the workplace.

Online Business and Professional Communication (UNL COMM 286X). This is the online version of Business and Professional Communication. The course's learning objectives mirror the objectives for the traditional course and accomplishes this by integrating 4 distinct technological platforms. Students in this course have the advantage of engaging state of the art virtual meeting and speaking technologies.

Small Group Problem Solving (UNL COMM 210). This course is an introduction to the theory and practice of communication in small groups. The course foci are leadership, group formation, decision-making, problem-solving, and conflict management.

INSTRUCTIONAL ACTIVITIES

Director of Communication Center and Peer Mentor Experiential Learning Pilot Project (2021-2022). This project is a two tier pilot project focused first on expanding our existing course-specific Speech Lab focused on helping current students develop specific public speaking skills while they take our courses to a campus wide Communication Center aimed at providing support for students, faculty, staff and communication, and public speaking. Second, and central to this initiative, is the establishment of a peer educator program in the Department of Communication Studies that prepares students through innovative curriculum, experiential opportunities, and regular feedback and evaluation, to become effective peer educators who will work to support fellow students who visit our newly expanded Communication Center.

FIRST Advanced Project Participant (2021-2022). Formerly Peer Review of Teaching, Faculty-led Inquiry into Reflective and Scholarly Teaching is aimed at providing faculty members with the space and opportunity to take an in depth look at their pedagogy in a particular course or project. Having completed an initial Peer Review of Teaching Project on COMM 286, I am engaging in the Advanced Project to run a pilot program of the peer mentor/educator pilot program that I am developing in support of a larger pilot aimed at expanding our existing course-specific Speech Lab to a campus-wide Communication Center that supports skill development across interpersonal and team communication as well as public speaking.

CASC/COMM 200 Pillar 1 Pilot Director (2021-2022). This pilot is a partnership with the College of Arts & Sciences to merge content specific to the Department of Communication Studies' Undergraduate Program with the College's introductory course for new and early career students. The course aims to help socialize students into the importance of approaching their education at UNL with clear goals, early understanding of how their curricular choices prepare them for those goals, and the importance of combining academic excellence with meaningful experiences in and outside the classroom. This pilot aims to fulfill the departmental goal of helping our students make informed decision as they navigate their experience as students in our major.

NCA Institute for Faculty Development--formerly Hope Conference (Summer 2021). The institute is held annually—this year virtually—to provide faculty with an opportunity to build collaborative research and pedagogical connections, ensure they are up to date on theory and pedagogical knowledge, and to develop expertise in new undergraduate courses.

Instructional Consultant for CAS Hy-Flex Course Delivery Models (2020-2021). As a part of my involvement with the CAS Teaching Academy Fellows, I worked with a sub-set of these faculty members to develop, present, and explain the hy-flex course delivery models for 2020-2021 to instructors across the College of Arts & Sciences, both in a large college level meeting format, as a consultant for departments (e.g., Women's & Gender Studies, Communication Studies), and as a resource for individual instructors across the college as they worked on their own designs as needed. **UNL Analytics Pilot Participant** (2020-2021). I am a part of a pilot that is beta-testing a new data analytic dashboard in Canvas to leverage data analytics to improve instruction and student success.

Institution of GTA Teaching Cafés Communication Studies Department (2019). Collaborated with a graduate student to develop a training program consisting of a structured informal conversation at the beginning of and throughout the semester for graduate teaching assistants in the department of Communication Studies aimed at promoting teaching conversations around supporting student success on campus and providing guidance for productively managing difficult situations with students.

Inclusive Textbook Access Pilot Participant (2019-2020). I am working with the Assistant Vice Chancellor of Information Technology Services to pilot inclusive access to the e-textbook in COMM 286 for all students on the first day of class. This program is an outgrowth of my efforts to negotiate a reasonable price for the e-book in the class and will result in students having access to the book through their Canvas learning platform upon registration. The program provides incentive for publishers to reduce their price and cuts out the bookstore mark up for the text, resulting in significant savings to the student and easier access to the course materials.

Co-Sponsor and Co-Developer of Writing to Learn and Learning to Write: Social Justice and Poverty in Lincoln (2019). I worked with the Director of the University of Nebraska-Lincoln Honors College to develop this writing workshop to explicate the process skills associated with academic writing and provide students with an opportunity to fine-tune these skills central to their success as students and as professionals postgraduation. We partnered with Leadership Lincoln to facilitate a poverty simulation for attendees and then asked them to think about research questions and ideas informed by their experience and by their major/area of study. We partnered with University Libraries and the University Writing Center to teach students about finding and evaluating credible sources, organizing information, developing a literature review, and thinking through how students could conceptualize a study to answer their questions.

Founder and Supervisor of the Communication Studies Social Media Strategist Internship (2019-2021). I developed this internship position in response to departmental need and a desire to support the professional development of our undergraduates. First, our department needed to better leverage our social media platforms to market our major, connect with our undergraduates, and connect in meaningful ways with the larger campus community. Second, CAS places a high premium on student experience particularly in the form of completing internships, professional experience in the form of internships. This internship provides an opportunity to meet both needs, and has resulted in a revampled approach to our social media strategy as well as a meaningful professional development experience for our undergraduate interns.

Founder and Advisor to the Communication Studies Undergraduate Student Advisory Board (2018-Present). This advisory board, founded in 2018, consists of

undergraduate student leaders majoring in Communication Studies who advocate for the Communication Studies major on the campus and in the community, highlight and model an approach to professional development for other majors, and inform the Director of Undergraduate Education of the student perspective on department-wide initiatives. It attained RSO status in 2019 and won the 2019-2020 Outstanding New RSO Award from UNL's Student Involvement.

Husker P.O.W.E.R Faculty Engagement Leader (2019-2020). Husker P.O.W.E.R. is an organizing framework for high impact practices on campus that promote student success retention on campus. I am a part of a working group of faculty and campus leaders that is working with the Executive Vice Chancellor's Office to identify methods for faculty to engage this framework in their teaching and interactions with students.

Discussion Leader Summer Institute for Online Learning (2018). Led discussion of module one of University of Nebraska-Lincoln's Annual Online Teaching Academy. University of Nebraska-Lincoln.

Peer Review of Teaching Participant (2015-2016). I engaged in a comprehensive evaluation of my large enrollment hybrid course (COMM 286 Business and Professional Communication). The analysis resulted in a more streamlined articulation of the course that continued to meet the dynamic needs of all stakeholders.

Information Services Faculty Showcase, UNL (2012). Selected to serve as an exemplar of how to use cutting technology in the classroom

UNDERGRADUATE THESIS ADVISING

Undergraduate Thesis Project Advisor, Hannah Cass (2022-2023). Project entitled *Contributors to and solutions for a lack of trust in employee/employer relationships.*

Undergraduate Honors Thesis Project Advisor, Rachel Lofton (2021-2022). Project entitled *Communicating Water Saftey: "Safety Splash" Community Outreach Event.*

Undergraduate Honors Thesis Committee Member, Ian Maltas (2021-2022). Thesis tentatively entitled *Impacts of Mental Illness Disclosures on Peer Relationships: How Receivers Evaluate Post-Disclosure Relationships*

Undergraduate Honors Thesis Advisor, Kenessa Copeland (2020-2021). Thesis entitled *Love in different places: Understanding tensions in long distance relationships in college students*. University of Nebraska-Lincoln

Undergraduate Thesis Committee Member, Taylor Kimbrough (2019-2020). Thesis entitled *Communicated Perspective-Taking in the University Workplace*. University of Nebraska-Lincoln.

Undergraduate Thesis Committee Member, Brenna Micek (2019-2020). *Financial Literacy in Emerging Adults*. University of Nebraska-Lincoln

Undergraduate Honors Thesis Advisor, Brandon Lepard (2017-2018). Thesis entitled *Differentiating between negative, neutral, and positive outcomes of unconventional methods of self-disclosure in new relationships*. University of Nebrasal-Lincoln.

INSTRUCTIONAL PRESENTATIONS, WORKSHOPS, AND SHORT COURSES

Castle, K.M. & Duncan, A. (2023, February). *Power Language: Communicating the Optimal Degree of Power*. Workshop presented to the UNL Young Alumni Academy.

Castle, K.M. & Gillespie-Hoffman, S. (2022, November). *(Re)Conceptualizing Rigor in Teaching: Centering the Learner* for panel entitled Nurturing PLACE: Assessment Experimentation to Enhance Learning while Honoring Work & Life to be presented at the annual meeting of the National Communication Association, New Orleans, LA.

Castle, K.M. (2022, October). *Negotiating Identity and Difference: Creating Inclusive Teams.* Workshop presented as a part of UHON 201: Communicating to Connect in a Divided World. University of Nebraska. Lincoln.

Castle, K.M. (2022, May). *Work-life satisfaction in academia*. Mini-workshop for the Preparing Future Faculty Program. University of Nebraska-Lincoln.

Castle, K.M., & Duncan, A. (2021, November). *Maximizing your influence: Power language in the workplace.* Executive Education Series through the College of Business, University of Nebraska-Lincoln

*Olson, E., **Castle, K.M.,** Williamson, M., Harwood, D., and Nashleanas, K. (2020, July). *Designing Your Course:* Showcasing the *College of Arts & Sciences flexible course models*. Center for Transformative Teaching, University of Nebraska-Lincoln.

* Presentation received <u>national recognition</u> by Kevin Kelly, thought leader on online, hybrid, and accessible course design

Castle, K.M., & Duncan, A. (2019, November). *The basic course as a student survival manual: Transitioning to the college learning environment.* Short course taught at the annual meeting of the National Communication Association. Baltimore, MD.

Castle, K.M., Denker, K., & Hosek, A. (2019, November). *Survival kit: Graduate assistant teacher training and mentorship as a lifeline in the basic course.* Panel Chair and participant for panel presented at the annual meeting of the National Communication Association. Baltimore, MD.

Duncan, A., & **Castle, K.M.** (2018, July; 2019, November). *Communication bootcamp: Presenting your ideas effectively in a leadership context.* Presentation for the Executive Vice Chancellor's Staff Leadership Academy, University of Nebraska-Lincoln **Castle, K.M.,** Anaya, T., & Dauer, J. (2019, October). *Building student belonging and self-efficacy: Using the Husker POWER framework.* Presentation at the Fall 2019 Teaching and Learning Symposium. University of Nebraska-Lincoln: Lincoln, NE

Castle, K.M. (2019, April). *Peer Review of Teaching and the Large Enrollment Basic Course*. Presentation for the Century Club, a campus group of large-enrollment basic course directors. University of Nebraska-Lincoln, Lincoln, NE.

Duncan, A., & Castle, K.M. (2019, April). *Communication bootcamp: Presenting your ideas effectively in a healthcare contet*. Presentation for the Bryan Healthcare System, Lincoln, NE.

Castle, K.M., & Heineman, J. (2018, November). *Developing communicative competence through a university-junior high partnership*. Workshop presented at the annual meeting of the National Communication Association. Salt Lake City, Utah.

Castle, K.M., Denker, K., Hosek, A., & Wang, T. (2018, November). *Creative pedagogy: Reflections on successful integrations of technology in the basic course*. Panel chaired and presented at the annual meeting of the National Communication Association. Salt Lake City, Utah.

Duncan, A., & Castle, K.M. (2018, July). *Communication bootcamp: Presenting your ideas effectively*. Executive Education Series through the College of Business, University of Nebraska-Lincoln

Castle, K.M. (2018, February). *High tech and high touch: Re-designing a large enrollment course*. Presentation given as a part of the Course Design and its Impact on Classroom Management Panel at UNL's Spring 2018 Teaching and Learning Symposium. Lincoln, NE.

Martinelli, A., & Castle, K.M. (2018, February). *Facilitating and managing difficult conversations in the classroom*. UNL's Department of Communication Studies Teaching Roundtable. Lincoln, NE.

Castle, K.M. (2017, October). *Technology in pedagogy: Enhancing the business and professional communication classroom*. Plenary speaker at the international meeting of the Association of Business Communication. Dun Laoghaire, Ireland.

Floyd, K., Wahl, S., **Castle, K.M.**, Simmons, J., & Wang, T.R. (2016. November). Undergraduate Communication Program Advocacy: Reflections on the "Civic Callings" of Communication Weeks and Visiting Scholar Programs. Panel presented at the annual meeting of the National Communication Association. Philadelphia, PA. **Castle, K.M.** & Bergquist, G. (2016, October). *Introducing communication studies major*. Invited speaker in Dr. Aaron Duncan's Communication in the 21st centry course. University of Nebraska-Lincoln. Lincoln, NE

Van Hof, J., Tuttle, H., Woodman, D., **Castle, K.M.**, & Anaya, T. (2016, October). *Canvas: Where We Are and How We Got Here*. Panel presented at the Fall 2016 Teaching and Learning Symposium. University of Nebraska-Lincoln: Lincoln, NE.

Castle, K.M. (2015, December). *What Can I Do With My Communication Studies Major*? Invited Speaker for COMM Club, University of Nebraska-Lincoln: Lincoln, NE.

Castle, K.M. (2015, October). *UNL Communication Studies: Health Communication*. Invited Speaker Pre-Health Red Letter Day.University of Nebraska-Lincoln:Lincoln, NE.

Castle, K.M. (2012, November). *Presenting the online coordinator position*.Guest Speaker. Blended and Distance Learning Symposium. University of Nebraska-Lincoln. Lincoln, NE.

Castle, K.M. (2012, February). *Enabling student voice through BlackBoard: Teaching the business and professional communication course online.* Guest Speaker. Regional BlackBoard Conference. University of Nebraska-Lincoln. Lincoln, NE.

Castle, K.M. (2011, November). *Enabling student voice through technology: Moving your business and professional communication course online*. Short Course taught at the annual meeting of the National Communication Association. New Orleans, LA.

INSTRUCTIONAL REVIEWS:

Folger, J.P., Poole, M.S., & Stutman, R.K. (2022). Working through conflict: Strategies for relationships, groups, and organizations (9th ed). (Reviewer, 2022).

Dainton, M., & Meyers, S. (2019). Communication and relationship maintenance. San Francisco, CA: Cognella (Reviewer, 2018).

Quintanilla, K.M, & Wahl, S. T. (2015). Business and professional communication: *Keys for workplace success. Thousand Oaks, CA: Sage* (Reviewer, 2015).

Quintanilla, K.M, & Wahl, S. T. (2012). Business and professional communication: *Keys for workplace success. Thousand Oaks, CA: Sage* (Reviewer, 2012).

Waldeck, J., Kearney, P., & Plax, T. (2012). *Business and professional communication in a digital age*. Independence, KY: Wadsworth (Reviewer for earlier unpublished edition, 2007).

Quintanilla, K.M, & Wahl, S. T. (2011). Business and professional communication: Keys for workplace success. Thousand Oaks, CA: Sage (Reviewer, 2011).

Seiler, W. J., & Beall, M.L. (2007). Communication: Making connections. Boston, MA

ADMINISTRATION

Assistant Department Chair

Department of Communication Studies

University of Nebraska-Lincoln

- Work with Department Chair to manage and coordinate course scheduling
- Work with Director of Graduate Students to make GTA teaching assignments
- Advise Chair on department decision-making around budgeting, resource allocation, department policies, processes, and procedures
- Advise faculty and graduate students on pedagogy and instructional practice
- Partner with other campus entities in ways that elevate our departmental profile

Director of Undergraduate Education

Department of Communication Studies University of Nebraska-Lincoln

- Coordinate and oversee assessment of Communication Studies curriculum (ACE, CAS UP!, and Biennial Major Assessment)
- Oversee departmental policies around undergraduate education
- Work with all faculty to review and update the curriculum for the major to ensure it is consistent with disciplinary and departmental standards
- Serve as liaison between the department and the college via membership in the CAS Committee for Advancing Undergraduate Success and Equity (formerly Undergrduate Working Group)
- Ensure the undergraduate program is aligned with departmental, college, university, and disciplinary priorities, standards, and expectations
- Facilitate our ability to attract new students to the major and minor
- Enhance retention of students within the major and minor
- Ensure students have clear access to courses and path to graduate in four years
- Support the development of experiential learning for our majors
- Develop strategies to empower students to translate their learning in our major to external stakeholders

RESEARCH

PUBLICATIONS:

Koenig Kellas, J., **Castle, K.M.**, Johnson, A., & Cohen, M. (2019). Cancer as communal. Understanding communication and relationships from the perspectives of patients, survivors, family caregivers, and health care providers. *Health Communication*.

2018-Present

2015-Present

*Castle, K.M., & Koenig Kellas, J. (2019). Narrative Sense-Making in Systemic Lupus Erythematosus. In P. Kellett's (Ed.) *Narrating Patienthood: Engaging diverse voices on deeper cultural health narratives*. Lanham, MD: Lexington Press. * volume received NCA Distinguished Edited Scholarly Book Award, Applied Communication Division (2019)

Koenig Kellas, J., **Castle, K.M.**, Johnson, A., & Cohen, M.Z. (2017). Communicatively constructing the bright and dark sides of hope: Family caregivers' experiences during end of life cancer care. *Journal of Behavioral Sciences*, *7*, 1-12. doi:10.3390/bs7020033

CONFERENCE PAPERS:

Castle, K.M., & Koenig Kellas, J. (2016, November). *Family communication and communicated narrative sense-making in women with systemic lupus erythematosus.* Paper presented at the annual meeting of the National Communication Association. Philadelphia, PA.

Koenig Kellas, J., **Castle, K.M**., Johnson, A., Cohen, M.Z. (2016, November). *Cancer as Communal: Understanding communication and relationships from the perspectives of patients, survivors, family caregivers, and health care providers*. Paper presented at the annual meeting of the National Communication Association. Philadelphia, PA.

Koenig Kellas, J., Canzona, M.R., Fisher, C.L., Ohs, J., Wittenberg-Lyles, E., Goldsmith, J. Trees, A., Harter, L., Willer, E., **Castle, K.M.** (2016, November). *Translational research as a civic calling: Applying narrative medicine to family communication research*. Panel presented at the annual meeting of the National Communication Association. Philadelphia, PA.

Koenig Kellas, J., **Castle, K.M.**, & Johnson, A. (2014, November). *Collaboratively constructing hope: Narratives and hope communication in the context of palliative care.* Paper presented as part of the panel entitled Talking to Death: Interpersonal Communication in End-of-Life Contexts at the annual meeting of the National Communication Association. Chicago, IL.

Castle, K.M. & Soliz, J. (2014, April). *Voice of medicine and voice of the lifeworld: Outcomes of physician and patient convergence in the medical encounter*. Paper presented at the annual meeting of the Central States Communication Association in Minneapolis, MN.

Castle, K.M. (2013, April). *Discursive tensions inherent in identity work in the construction of the medical professional identity: Understanding provider communication*. Paper presented at the annual meeting of the Central States Communication Association in Kansas City, MO.

Castle, K.M., & Krone, K. (2006, November). *Re- conceptualizing Individualization: Negotiating the Dialectics of Success.* Paper presented at the annual meeting of the National Communication Association. San Antonio, TX.

INVITED RESEARCH PRESENTATIONS:

Castle, K.M. (2017, February). *Breaking down an exploratory mixed methods research project: An insider's look at project conceptualization, data collection, and data analysis.* Invited speaker, Social and Behavioral Sciences Research Consortium and the Qualitative and Mixed Methods Research Group. University of Nebraska-Lincoln. Lincoln NE.

Castle, K.M. (2016, March). *Health Disparities in Systemic Lupus Erythematosus*. Guest lecturer in Dr. Angela Palmer-Wackerly's Health Disparities course. University of Nebraska-Lincoln. Lincoln, NE.

Castle, K.M. (2015, April). *Mixed methods research in communication studies*. Guest lecturer in COMM 201 Social Scientific Methods in Communication Studies course. University of Nebraska-Lincoln. Lincoln, NE.

Castle, K.M. (2014, November & 2015, February). *Understanding illness narratives*. Guest lecturer in Dr. Amanda Holman's undergraduate Health Communication course. Creighton University. Omaha, NE.

Castle, K.M. (2014, March). *Illness narratives and chronic illness*. Guest lecture in Dr. Jody Koenig Kellas' undergraduate Health Communication course. University of Nebraska-Lincoln. Lincoln NE.

Castle, K.M., & Soliz, J. (2013, October). *Voice of medicine and voice of the lifeworld: Outcomes of physician and patient convergence in the medical encounter*. Paper presented at the Communication Studies Department Colloquium. University of Nebraska-Lincoln. Lincoln, NE.

MANUSCRIPTS IN PREPARATION:

Castle, K.M. & Morley, M.A. (data analysis in progress).

Castle, K.M. & Morley, M.A. (data analysis in progress).

Castle, K.M. (project in development). *Narrative sense-making in pandemic teaching and learning.*

Castle, K.M. & Koenig Kellas, J. (manuscript in preparation). *Outcomes of* communicated narrative sense-making in women with systemic lupus erythematosus.

Castle, K.M. (manuscript in preparation). Understanding family identity in women with systemic lupus erythematosus: SLE family myths.

Castle, K.M. (data analysis in progress). Women's accounts of medical provider communication in the context of systemic lupus erythematosus.

TEACHING, ADMINISTRATION, AND RESEARCH GRANT ACTIVITY

NU Online Course Development Grant (Fall 2020). Awarded \$5000 grant to transition several sections of COMM 286 to a fully online course format to meet the needs of the 2020-2021 academic year.

Center for Transformative Teaching Incubation Fund Grant (January 2020). Awarded a grant in the amount of \$1000 from the Center for Transformative Teaching at University of Nebraska-Lincoln to support the development of a peer mentoring program aimed at expanding the reach of a lab for the development of communication competence on campus.

International Travel Grant (July 2017). Awarded a grant in the amount of \$1,500 from the College of Arts & Sciences at the University of Nebraska-Lincoln to support my international travel to give a talk at the 2017 ABC Conference in Dun Laoghaire, Ireland.

Career Exploration Grant (August 2015). Secured a grant in the amount of \$2,000 from University of Nebraska-Lincoln for the purpose of promoting career exploration through workshops, print materials, and online digital videos for Communication Studies Majors.

Research Assistant and Focus Group Moderator (February 2014). Pilot study testing the effectiveness of Dr. Wayne Beach's National Cancer Institute's funded project on The Cancer Play in promoting conversation about cancer at St. Elizabeth's Regional Medical Center in Lincoln, NE.

PROFESSIONAL DEVELOPMENT

- FIRST Advanced Project (formerly Peer Review of Teaching) (2021-2022).
- FLAIR Faculty Leadership in Academia: From Inspiration to Reality (2020-2021).
- University of Nebraska Teaching Symposium (Fall 2015; Spring 2016; Fall 2016; Spring 2017; Spring 2018; Fall 2019; Spring 2020; Fall 2020)
- Peer Review of Teaching Project (2015-2016). Conducted a year-long, in-depth inquiry into the effectiveness of large, multi-section blended course
- BlackBoard Learn Certified (2011)
- UNL Summer Institute for Online Teaching (2009)
- BlackBoard Cohort Series (2009)

PROFESSIONAL SERVICE

DEPARTMENTAL SERVICE, DEPARTMENT OF COMMUNICATION STUDIES:

Member, Race & Rhetoric Faculty Search Committee (2022-Present)

Member, Social Media Committee (2020-Present)

Member, Executive Committee (2019-Present)

Chair, Undergraduate Committee (2015-Present).

Member, Departmental Governing Body for Communication Studies (2013-Present).

Member, Honors & Awards Committee (2015-2018).

Member, Undergraduate Committee (2011-2015)

Member, Health Communication Faculty Search Committee (September-November 2014).

CAMPUS SERVICE, UNIVERSITY OF NEBRASKA-LINCOLN:

Chair, College of Arts & Sciences Teaching Academy (2021-2023). In leading the Teaching Academy, I provided visioning for near term goals, facilitated meetings and progress toward achieving these goals, led conversations around current topics in teaching and learning in higher education, and led several initiatives, to include the development of recommended guidelines for evaluating teaching for promotion and tenure as well as the development of systematic college-wide conversations around current challenges and potential solutions in teaching and learning.

Member, Inclusive Leadership Retreat Planning Committee (2021-2022). Subcommittee of Husker Dialogues aimed at providing interested students with a more robust educational experience around inclusion and equity that extends beyond what they learn in Husker Dialogues.

Member, College of Arts and Sciences Course Delivery Model Design Team (Summer 2020). I worked with Associate Dean for Undergraduate Eduction and other faculty members of the CAS Teaching Academy to develop four hy-flex models of course delivery for the College of Arts and Sciences to meet the needs of the 2020-2021 academic year.

Member, Big Red Welcome Partnering For Student Success Initiative (Summer 2020). I worked with then Associate Dean for Undergraduate Education and Student Success and faculty members across the university to develop a program for incoming freshmen at UNL in which faculty members address common questions, provide tips for success, and generally model for students how best to partner with faculty in their educational process.

Faculty Representative for New Student Enrollment Video (2020). I participated in the creation of a video for New Student Enrollment (NSE) in which I talked with a student about the importance of and methods for partnering with your professors on campus to facilitate student success. The video was shown to all Fall 2020 NSE participants.

Member, Associate Vice Chancellor forAcademic Services and Enrollment Management Search Committee(2020). As a member of this search committee, I contributed to all aspects of the search process.

Member, College of Arts & Sciences Budget Advisory Committee (2019-Present). As a member of this committee, I work with a group of colleagues from across the college to consider the implications of the university's transition to the RCM budget model for the college. We are working to establish a set of guidelines and processes for budgeting decisions within the college that serve to incentivize behaviors in the best interest of and consistent with the values of the College of Arts & Sciences.

Member, Honors College Advisory Council (2019-Present). I serve as a member of a group of faculty who aim to support and inform the initiatives of the University of Nebraska-Lincoln Honors College.

Member, College of Arts & Sciences Undergraduate Education Working Group (2017-Present). I was appointed to serve on this committee to help inform college level discussions about undergraduate issues, concerns, and how campus and college wide initiatives affect our department.

IncludEd Inclusive Access Pilot (Summer and Fall 2019). I participated in this pilot as a part of the University STAR initiative, focused on reducing the cost of student textbooks.

Student Course Evaluations Pilot (Spring 2019). I participated in a pilot of a new university-wide set of student evaluation questions and a new online delivery system in the spring 2019 semester.

Member, Best Practices for Non-Tenure Track Faculty Ad Hoc Committee (2016). I was appointed to serve on this committee to develop a set of best practices for non-tenure track faculty members. University of Nebraska-Lincoln.

ACE Faculty Review Committee (2016).

Higher Learning Committee Re-Affirmation of Accreditation Process (2016).

ACE 2 (General Education) 5 Year Review Faculty Group Leader (2015-2016). Led a group of faculty to critically evaluate and revise the communication general education requirement for the University of Nebraska-Lincoln. **CANVAS Pilot Test Participant** (Spring 2016). Selected to pilot my course using Canvas, a new learning management system, and provide feedback to inform university decision-making processes on which LMS to adopt.

NATIONAL SERVICE:

Manuscript Revier for Health Communication. November 2020.

Manuscript Reviewer for Journal of Social and Personal Relationships. July 2016.

Manuscript Reviewer for Journal of Psycho-Oncology. March 2014.

Manuscript Reviewer for Journal of Family Communication. September 2014.

1

COMMUNITY SERVICE:

English Language Tutor, Lincoln Literacy (2022-Present). I teach an English learning class for refugees in Lincoln, NE.

Refugee Mentor, Catholic Social Services (2019-2020). I work with refugees re-settling in Lincoln to help them adjust to their new community.

Guest Speaker on nonverbal communication for 5th grade class at St. Peter's elementary school (March 2018).

Teach second year of conflict management curriculum for St. Peter's Junior High School (Fall 2017).

Development and implementation of conflict management curriculum for St. Peter's Junior High School (Summer/Fall 2016).

Group Facilitator for Lincoln Mayor Chris Beutler's "Budgeting for Outcomes" project, organized by the Nebraska Public Policy Center. (April 2008).

Group Facilitator for the Nebraska Public Policy Center for a public discussion regarding e-Health records (November 2008).

PROFESSIONAL MEMBERSHIPS

National Communication Association (NCA). 2011-present.

Central States Communication Association (CSCA). 2012-2019

National Academic Advising Association (2015-2018)

UNL Academic Advising Association (2016-2018).

PROFESSIONAL BUSINESS EXPERIENCE

State Farm Insurance. *Health Claims Supervisor***.** Health Claims Department. Lincoln, NE (1998-2000).

- Responsible for the management of a team of 10 health claim specialists, examiners and processors
- Co-led a large department charged with processing and investigating health claims for the Midwestern region.
- Lead various projects pertinent to success of Health Claim Department

State Farm Insurance. *Health Claims Examiner*. Health Claims Department. Lincoln, NE (1996-1998).

- Evaluated health claims to determine eligibility for benefits.
- Routinely conducted in-depth investigation of claims to determine eligibility of benefits.