WILLIAM JOHN SEILER

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University of Nebraska-Lincoln

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EDUCATION

Ph.D. Purdue University, 1971. (Advisor: Dr. William D. Brooks)
Major: Instructional Communication, Emphasis in Persuasion and Business and Organizational Communication
Minors: Speech Education and Psycholinguistics, Emphasis in Psychology of Education, Measurement and Evaluation, and Language (major emphasis while working on Ph.D. was empirical research)
Dissertation: *The Effects of Visual Materials on Attitude Change, Credibility, and Retention in a Persuasive Message Presented on Video Tape*

M.A. Kansas State University, 1967. (Advisor: Dr. Terry A. Welden)
Major: Communication Theory, Emphasis on Research and Persuasion
Minor: Education, Emphasis in Administration
Thesis: *A Synthesis of Audiovisual Material Research for the Classroom Teacher*

B.Ed. Secondary Education, Wisconsin State University—Whitewater, 1965. (Advisor: Dr. Edna Sorber)
Major: General Speech
Minors: Education and Economics.

PROFESSIONAL EXPERIENCE

University of Nebraska-Lincoln (1972 to present)

Interim Director of Undergraduate Studies (2014-15)

Chairman, Department of Communication Studies (August 1990 to 2011)

Promoted to Full Professor (August, 1984)

Director and Coordinator of Introductory Speech Communication Course (1972 to Present--enrollment is 540-600 per semester—now 180) and Director and Coordinator of Business and Professional Communication (1995 to 2011—enrollment is 540 per semester)

Director of Undergraduate Studies (1982-1986)

Courtesy Appointment, Teachers College (March 10, 1980)

Tenured (August 18, 1978)

Promoted to Associate Professor (August 18, 1975)

Appointed Undergraduate Advisor for the Teachers College Speech Majors [freshman and sophomore years] (1974—1982)

Appointed on the Systems Graduate Faculty as a full-voting member (January 15, 1973)

Undergraduate Advisor for College of Arts and Sciences Speech Majors (1972—1974 and 1976—1986)

Assistant Professor of Speech Communication (1972—1975)

Purdue University (Calumet Campus)

Assistant Professor: Taught Public Speaking, Persuasion, Speech Communication of Technical Problems, Approaches to the Study of Speech Communication, Group Discussion, Public Speaking in Careers Opportunity Program in Gary, Indiana (1971-1972)

Co-director of Placement Examination for Fundamentals of Speech

Instructor: As Ph.D. Candidate (1969—1970)

Purdue University (Lafayette Campus)

Graduate Assistant: as Ph.D. Student (1967—1969)

Taught Introduction to Communication, Public Speaking, Technical Communication, was Director and Coordinator of Intramural Speaking Contest (1967—1969)

Assisted in teaching a course in Business and Industrial Communication, Indiana University, Kokomo (Spring, 1969)

HONORS

National Communication Association-- Wallace Bacon Lifetime Teaching Award (2015)

National Communication Association—Basic Course Division Distinguished Faculty Award (2013)

Central Sates Communication Association Hall of Fame Award (2013)

Central States Communication Association Outstanding Service Award (2006)

Floyd S. Oldt Boss of the Year Award, (2003)

UNL Parent's Recognition Award (1990, 2002)

Distinguished Alumni Award, University of Wisconsin-Whitewater (1989)

International Who's Who in Education

Outstanding Educators of America

Outstanding Young University and College Teacher, Nebraska Speech Communication Association

Outstanding Young Alumni, University of Wisconsin—Whitewater (1974)

Directory of American Scholars

Phi Delta Kappa (Education), Pi Kappa Delta (Debate), and David Ross Summer Grant

Undergraduate Honors, Senior Year, University of Wisconsin-Whitewater

RESEARCH AND PUBLICATION

Articles

(2016). Serious Illness Conversations with Doctors: Patients Using Information Obtained from Sources Other Than Their Doctor, *Health Communication*. With Randa Garden.

(2014). Undergraduate Instructor Assistants (UIAs): Friend or Foe. *Journal of the Association of Communication Administrators*. With Jenna Stephenson Abetz.

(2001). Making good tenure decisions, *Journal of the Association of Communication Administrators*. With Becker, S., Galvin, K, Huston, M., Friedrich, G., Pearson, J., & Trent, J.

(1999). Protecting communication Departments: Reflections on the Nebraska Experience. *Journal of the Association of Communication Administrators*. With R. Lee

(1998). Envisioning a capstone course in communication: The view from a departmental arm-chair. *Southern Communication Journal, 64*, 64-68.

(1998). Learning style preferences and academic achievement within the basic communication course. *Basic Course Annual*. With C. Lubbers.

(1995). The Nebraska department of communication story: There are happy endings that go beyond football and a good crop year. *Journal of the Association of Communication Administrators*.

(1990). An investigation into the communication needs and concerns of Asian students in speech performance classes. *Basic Course Annual*. With Yook, E.

(1989). What we know about the basic course: What has the research told us?" *Basic Course Annual.* With McGukin, D.

(1989). The comparative effectiveness of systematic desensitizing and visualization therapy treatments in treating public speaking anxiety. *Imagination, Cognition and Personality*. With Rossi, A.

(1987). The temporal organization of classrooms as an interactional accomplishment. *Journal of Thought*. With McGukin, D.

(1986). Developing the personalized system of instruction for the basic speech communication course. *Communication Education*. With Fuss-Reinicki, M.

(1983). PSI: An attractive alternative for the basic speech communication course. *Communication Education*.

(1982). Speech communication anxiety: An impediment to academic achievement in college students. *Journal of Classroom Interaction,18*. With Boohar, R.

(1981). The influence of different administrative interactions on student ratings of instructors. *Central States Speech Journal*. With Friedrich, G.

(1981). Learner's cognitive style and levels of learning in television and print instruction for use in open learning: An exploratory study. *International Journal of Instructional Media*, 8. With Danielson, J., & Friedrich, G.

(1979). Interaction analysis in collective bargaining: an alternative approach to the prediction of negotiated outcomes. D. Nimmo (Ed.), *International Communication Yearbook III*. With Boohar, D.

(1978). Effects of communication apprehension on student learning in college science classes. *Journal of College Science Teaching, 7*, 223-226). With Boohar, D., & Garrison, J.

(1977). Communication apprehension and teaching assistants," *Journal of Chemical Education, 55*, 170. With Garrison, J. P, Brooks D. P., Sikora, F, K., Tipton, T. J.

(1977). The effects of talking apprehension on student academic achievement: three empirical investigations in communication-restricted and traditional laboratory classes in the life sciences. B. Ruben (Ed.), *International Communication Yearbook I*. With Garrison, J. P., & Boohar, R. K. (Top article award.)

(1976). Communication skills needed by persons in business organizations. *Communication Education, 25*, 269-275. With DiSalvo, V., & Larsen, D. C.

(1976). A survey of classroom teachers in a midwestern state. *Central States Speech Journal, 27*, 151-154. With Gartrell, R., B.

(1975). Performance-based teacher education program in speech and drama. *Speech Teacher*, 24, 68-71. With G. Cook & Vincent DiSalvo.

(1972) Audio-visual materials in classroom instruction: A theoretical approach. *Speech Teacher*.

(1971). The conjunctive influence of source credibility and the use of visual materials on communication effectiveness. *Southern Speech Communication Journal.*

(1971). The effect of visual materials on attitudes, credibility, and retention. *Speech Monographs*.

(1971). College student exposure to mass media news. *College Student Survey*, Fall, 1971. With J. R. Bittner, & Karl W. Anatol.

Chapters in Scholarly Texts:

(2015) Connecting with the First Year Students. In Wendy Atkins-Sayre and Eunkyong L. Yook (Eds), *Communicating Advice: Peer Tutoring and Communication Practice.* New York: Peter Lang Publishing.

(1999). Instructional strategies: The individualized Instruction Approach. In J. Daley, G. Friedrich, & A. Vangelisti, (Eds.), *Teaching Communication* (2nd Edition). Mahwah, NJ: Erlbaum. With Titsworth, S.

(1992). Blend/Hybrid basic course. In L. Hugenberg (Ed.). *Teaching and Directing the Basic Communication Course* Dubuque, IW: Kendall & Hunt Publishers. With Buerkel-Rothfuss, N. L., & Gray, P.

(1992). Personalized systems of instruction," In L. Hugenberg (Ed.). *Teaching and Directing the Basic Communication Course* Dubuque, IA: Kendall & Hunt Publishers.

(1990). Instructional strategies: The individualized Instruction Approach. In J. Daly, G. Friedrich & A Vangelisti (Eds.), *Teaching Communication.* Mahwah, NJ: Erlbaum, With Koermer, C.

Monographs:

(1974*). Communication strategies and techniques for elected officials*. Published by Government Service--Title I, Higher Education Act of 1965, Doane College Press, 1974. With Di Salvo V.

Proceedings:

(2008). Intercultural Communication Education for the 21st Century: Creating Virtual Global Classroom with Chuck Braithwaite.

(1980). Research in business and professional organization. *Proceedings of the Buffalo Organizational Communication Conference*. Published by SUNY Buffalo.

(1973). Communication strategies in environmental documentation. *Proceedings of a Communication Workshop on the Environmental Impact Statement*. Published by University of Minnesota Press. With Schuelke, L. D.

Textbooks:

(2017). *Communication: Making Connections*, 10th ed., Pearson, With Beall, M. & Mazer, J.

(2014). *Communication: Making Connections*, 9th ed., Pearson, With Beall, M. & Mazer, J.

(2011). *Communication: Making Connections*, 8th ed., Allyn & Bacon. With Beall, M.

(2008). *Communication: Making Connections*, 7th ed., Allyn & Bacon. With Beall, M.

(2005). *Communication: Making Connections*, 6th ed., Allyn & Bacon. With Beall, M.

(2002). *Communication: Making Connections*, 5th ed., Allyn & Bacon. With Beall, M.

(1999). *Communication: Making Connections*, 4th ed., Allyn & Bacon. With Beall, M.

(1996). *Communication: Foundations, Skills and Applications*, 3rd ed., HarperCollins.

(1991). *Introduction to Speech Communication*, 2nd ed., HarperCollins.

(1988) *Introduction to Speech Communication*. Chicago: Scott, Foresman and Company.

(1988). *Instructor's Manual and Study Guide to accompany Introduction to Speech Communication*. Chicago: Scott, Foresman and Company.

(1984). *Communication for the Contemporary Classroom*. New York: Holt, Rinehart and Winston. With L. David Schuelke, L.D., & Lieb-Brilhart, B.

(1982). *Communication in Business and Professional Organizations*. Reading, Mass: Addison Wesley, 1982. With Baudhuin, S., and Schuelke, L. D.

(1982). *Instructors Manual to accompany Communication in Business and Professional Organizations*. Reading, Mass: Addison Wesley. With Schuelke, L. D., Backus, Dunning, D., and Kendall, J.

Chapters in Textbooks:

Persuasive Speaking, and Public Speaking. In *Grammar and Composition*. Boston: Houghton Mifflin.

Editorial Boards and Reviewing

Editorial Board, *Communication Teacher*, 2007 to present

Editorial Board, *Communication Education*, 1983-1995, 2007 to present

Editorial Board, *Association of Communication Administrators*, 1998 to 2006

Editorial Board, Guest Reviewer--*Communication Quarterly*, 1991

Editorial Board, Association for *Communication Administrators Bulletin*, 1990 to 2013

Editorial Board, *The Speech Communication Annual*, 1990 to 2010

Editorial Board, *The Basic Course Annual*, 1989-present

Guest Reviewer, *The Speech Communication Annual* , 1989.

Editorial Board, *Central States Speech Journal*, 1982-84.

Educational Board, Speech Communication Association Education and Instructional Development publication series, 1990.

Appointed to be on the Board of Evaluators for ERIC/RCS Speech Communication Module Advisory Board in Instructional Methodology, Speech Communication Association, 1974-present.

Consulting Editor, Western Speech Communication Journal (3 manuscripts), 1982-1983.

Consulting Editorships:

Special Consulting Editor, McGraw-Hill Publishing. Review all new texts and do marketing analysis, 1990-2012.

Allyn & Bacon, Inc. Brown Publishing Co.; Holt, Rinehart, & Winston, Inc.; Charles Merrill Publishing; McGraw Hill; Prentice-Hall, Inc.; Houghton- Mifflin, Inc.; Random House; Gorsuch Scarisbrick Publishers, and Wadsworth Publishing Co.

Book Reviews:

(2003).*Student-Assisted Teaching: A Guide to Faculty-Student Teamwork*. By J. Miller, J. Groccia, & M. Miller. Bolton, MA: Anker Publishing Company (2001). In *Communication Education* (April, 2003).

(1982). *Speaking Persuasively*. By Joseph A. Ilardo. New York: Macmillan Publishing Co., Inc., 1981. In *Communication Education*.

(1979). *Interpersonal Conflict.* By Joyce Hocker Frost & William W. Wilmot. Dubuque, Iowa: Wm. C. Brown Publishing Co. In *Communication Education*.

Research Papers Competitively Selected:

"Intercultural Communication Education for the 21st Century: Creating Virtual Global Classroom," with Chuck Briathwaite at the Pan Pacific Conference in San Jose, Costa Rico, May 2008.

"Exploring the Relationship Between Perceived Peer Instructor Communication Skills, Immediacy, Credibility, and Student Motivation in the PSI-Taught Basic Communication

Course," NCA Basic Course Division, 2005---With Adam Jones--Paper in Top Five Paper Award.

"The Relationship Between Student Communication Expectations and Evaluations of Teacher Performance," Eastern Communication Association Convention, Pittsburgh, PA, 1991. With Chas Koermer--Paper rated #1 and received top paper award at the conference.

"Research and Development Responsibilities of the Basic Course Director, " Central States Communication Association, Chicago, 1990.

"An Investigation Into the Communication Needs and Concerns of Asian Students in Speech Performance Classes," SCA, San Francisco, 1989. With Ester Yook. Paper rated number 1 and awarded cash prize by Basic Course Committee.

"The Comparative Effectiveness of Systematic Desensitization and an Integrative Approach in Treating Public Speaking Anxiety," SCA, San Francisco, 1989. With Ana Rossi.

"The Comparative Effectiveness of Systematic Desensitization and Visualization Therapy in Treating Public Speaking." World Conference on Imagery, Toronto, Canada, June, 1987. With Ana Rossi.

"Learning Styles and Achievement: A Theoretical Perspective." Paper presented at the Midwest Director of the Basic Course Conference, N. Sioux City, SD, January, 1986.

"Meta Analysis of Research in the Basic Course." Paper presented at the Eastern Speech Communication Association 1986 Conference, Atlantic City.

"Learning Styles and Achievement in the Basic Speech Communication Course." Paper presented at the Annual Meeting of SCA, Chicago, 1986.

"Beyond the Basic Course: A National Survey." Paper presented at the 1985 Annual SCA Convention, Denver. With Judy Pearson and Ted Foster.

"A Speech Evaluation Training Program Using Competency Based Evaluation Format." Paper presented at the 1983 Speech Communication Association Convention, Washington. With Sandi Hanisko, Melissa Beall, and Diana Prentice (Ranked 3rd out of 25).

"An Investigation of the Association Between Communicator Style and Marital Adjustment." Paper presented at the 1983 Speech Communication Association Convention, Washington. With Tom Watson and John Petelle.

"To Use PSI in the Basic Speech Communication Course or Not to Use PSI?" Paper presented at the 1982 Speech Communication Convention, Louisville, KY (ranked number 3).

"The Influence of Different Administrative Instructions on Student Ratings of Instructor." Paper presented at the 1981 Speech Communication Association Convention, Anaheim, CA (top five selection). With Gus Friedrich.

"PSI: An Alternative for the 80s." Paper presented at the 1980 Speech Communication Association Convention, New York (ranked number 3).

"Learners Cognitive Style and Levels of Learning in Television and Print Instruction for Use in Open Learning: An Exploratory Study." Paper presented at the 1979 Speech Communication Association Convention, San Antonio (number one rated paper) with Jim Danielson.

"Interaction Analysis in Collective Bargaining: An Alternative Approach to the Prediction of Negotiated Outcomes." Paper presented at the 1979 International Communication Association Convention, Philadelphia (top three selection) With Larry Theye.

"Communication Apprehension, Student Assistance Outside the Classroom and Academic Achievement: Some Practical Implications for the Classroom Teacher." Paper presented at the 1978 Central States Speech Association Convention, Chicago (top five selection--ranked number two) With John P. Garrison and Richard K. Boohar.

"The Effects of Talking Apprehension on Student Achievement: Three Empirical Investigations in Communication Restricted and Traditional Laboratory Classes in the Life Sciences." Paper presented at the 1977 International Communication Association Convention, (top three paper) Berlin, Germany. With John Garrison and Dick Boohar.

"Communication Audit by Organizational Position." Paper presented at the International Communication Association Convention, New Orleans, April, 1974. With Vincent Di Salvo and David Larsen.

"Practical Guidelines for Using Audiovisuals in the Classroom." Paper presented at the International Communication Association Convention, New Orleans, April, 1974. With Vincent Di Salvo.

"The Small Group as an Information Processing System." Paper presented at the Central States Speech Association Convention, Milwaukee, April, 1974 Top Three Paper). With Vincent Di Salvo.

"The Effect of Two Types of Visual Materials on Attitude Change, Credibility, and Retention." Paper presented at the 1973 Central States Speech Association Convention, Minneapolis. With Vincent Di Salvo.

"The Conjunctive Influence of Source Credibility and the Use of Visual Materials and Communication Effectiveness." Paper presented at the 1971 International Communication Association Convention, Phoenix, April, 1971. With Richard Cheatham.

"The Two-Step Flow: Exposure and Dissemination of Mass Media News to the College Student Audience." Paper presented at the 1971 Speech Communication Association Convention, New Orleans, and December, 1970. With John Bittner and Karl Anatol.

Research Papers Contributed and Invited, and Panels:

"Promoting the Basic Course," Basic Course Directors Conference, Lexington, KY. (2015)

"Don't Forget to Puncture Your Ego Balloon and Laugh at Yourself: Remembering Dr. Phyllis Jabb, CSCA, Minneapolis, Panel sponsored by First Vice-President. (2014)

"Making Connections in Teaching and Learning: Value Added Experiences in Mentoring Undergraduate Teaching Apprentices (UTAs) in the Communication Classroom," Paper presented Instructional Development Division, NCA, Washington, D.C. 2013 with Jenna Abetz.

"Connecting With Prospective Graduate Students: Recruiting and Selecting GTAs for the Basic Course," Basic Course Division, Panel, NCA, Washington D.C., 2013.

"True Confessions: Both Sides of Being an Adjunct Professor of Communication," Panel, Central States, Cleveland, (2012).

"Assessment: Some New Strategies," Midwest Basic course Conference, Normal, Ill. (2012)

"Amplifying the Voice of Elementary and Secondary Communication Education," Panel, NCA, New Orleans (2011)

"Technology and Its Role in the Basic Course," Midwest Basic Course Conference, Birmingham, Al, (2011)

"The Economics of the Basic Communication Course: Department, College and University," Midwest Basic Course Conference, Las Vegas, 2110.

"Multi-media Instruction and Student Learning Styles in the Basic Communication Course," Midwest Basic Course Conference, Moline, Ill, 2009.

"Innovations in the Basic Course---Teaching Online Public Speaking," Midwest Basic Course Conference, Cleveland, OH, 2008

"Using NCA's New Suggested Undergraduate Program Guildelines to Strengthen Our Departments," NCA, San Diego, 2008.

"The Impact of Pedagogy on Students Academic Achievement in the Introductory Course," Midwest Basic Course Conference, Las Vegas, 2007.

"Historical Perspective: The Importance of the Introductory Course in the 21st Century," Midwest Basic Course Conference, Fargo, ND, 2006.

"Assessing the Introductory Course within the Larger Curriculum," Midwest Basic Course Conference, Fargo, ND, 2006.

"Directing the Basic Course with Limited Resources," Midwest Basic Course Conference, Phoenix, AZ, 2005.

"Teaching in Context: A Debate Over the Content of High School Speech Courses," NCA, Chicago, 2004.

"Standardizing the Basic Course: A research comparison," Midwest Basic Course Conference, St. Louis, 2004.

"Promotion of the Basic Course to Academic Advisors and Undergraduate Interns," CSSC, Omaha, 2003.

"Training the Future Professional for Programs that do not offer the Ph.D" CSSC, Omaha, 2003

"Tenure/Promotion: Documentation Exchange," NCA, Atlanta, 2001.

"A Battle Revisited: A look back at the University of Nebraska-Lincoln, NCA. Seattle, 2000, with Ron Lee.

"Coloring Outside the Lines of Traditional Classroom: Considering Pedagogy," NCA, Chicago, 1999.

"Instructional Strategies: The Interface of Teacher and Technology and Beyond," CSCA, Chicago, 1998

"Integrating and Conforming the Basic Course to General Education Requirements: A must for Survival," CSCA, Chicago, 1998

"Preparing Future Faculty: The Teaching Seminar," NCA, New York, 1998

"Integrating and Conforming the Basic Course to General Education Requirements: A Must for Survival," CSCA, Chicago, 1998

"Envisioning a Capstone Course in Communication: Questions and Decisions," NCA, Chicago, 1997.

"Taking the Helm in the Classroom" NCA, San Diego, 1996

"Strengthening the Unit: Strategies for Survival and Growth (ACA Seminar), Speech Communication Association, New Orleans, 1994.

"Technology and the Basic Course," Midwestern Directors of the Basic Course Conference, Dayton, 1992.

"Can Anyone Teach the Basic Course," Speech Communication Association Conference, Atlanta, 1991

"Cultural Diversity in the Classroom," Midwest Directors of the Basic Course Conference, Cincinnati, 1991.

"Ethnic Students in the Basic Course, Midwest Basic Course Directors Conference, Cincinnati, 1991.

"Issues and Research Concerns for Directing the Basic Course," Midwest Basic Course Directors Conference, San Antonio, 1990.

"PSI Ten Years Later: What Have We Learned?" SCA, San Francisco, 1989. With Judith Forsythe.

"Issues and Concerns for the 90s in the Basic Course: Change or Will it be the Old Thing in New Containers," Midwest Directors of the Basic Course Conference, Wichita, KS, 1989.

"Varieties of Training for Basic Course Instructors," Central States Communication Association, Kansas City, 1989.

"The Basic Speech Communication Course: What Changes Will the 90s Bring? Paper presented at the 1989 Midwest Directors of the Basic Course Conference, Wichita, KS.

"Evaluating the Basic Course: The Necessary Ingredients." Paper presented at the 1988 Speech Communication Association Convention, New Orleans.

"Learning Styles and Achievement: Part II A Response." Paper presented at the 1988 Midwest Directors of the Basic Course Conference, Dayton, OH.

"The Changing Organization Audience: Underpinning the Increasing Relevance of Media Utilization in Organizational Communication." Paper presented at the 1987 Central States Speech Association Convention, St. Louis.

"Research: What Do We Know About the Basic Course." Paper presented at the 1985 Midwestern Basic Course Directors' Conference, Indianapolis.

"Discourse Analysis of Student Interaction With a Microcomputer." Paper presented to the 1985 AERA Convention, Chicago. With Jeff Lauber.

"The Ethics of Graduate Education in Communication." Paper presented at the 1984 Central States Speech Association Convention, Chicago.

"Undergraduate Teaching Assistants: Friend or Foe to the Basic Course Director." Paper presented at the 1984 Midwestern Basic Course Conference, Youngstown, OH.

"Competency-Based Speech Evaluation." Paper presented at the 1984 Midwestern Basic Course Conference, Youngstown.

"Competency-Based Speech Evaluation Training Method for Teachers of the Basic Speech Communication Course." Paper presented at the 1984 Central States Conference on the Basic Speech Course, St. Cloud, MN. With Drew McGukin and George Lawson.

"Who Controls the Content of the Basic Course?" Paper presented at the 1984 Central States Conference on the Basic Speech Course, St. Cloud.

"Developing the Personalized System of Instruction for the Basic Speech Communication Course." Paper presented at the Central States Conference on the Basic Speech Course, St. Cloud.

"The Personalized Instruction Model to the Basic Speech Course." Paper presented at the 1983 Speech Communication Association Convention, Washington.

"Organizing the Public Speaking Classroom." Paper presented at the 1983 Speech Communication Association Convention, Washington. With Drew McGukin.

"A Rationale for Using the Personalized System of Instruction (PSI) in the Speech Communication Association Classroom." Paper presented at the 1982 Central States Speech Association Convention, Milwaukee.

"Developing the Personalized System of Instruction (PSI) for the Speech Communication Classroom." Paper presented at the 1982 Central States Speech Association Convention, Milwaukee. With Marilyn Fuss-Reineck.

"Competency-Based Peer Evaluation in the Speech Communication Classroom: An Experimental Training Program." Paper presented at the 1982 Central States Speech Association Convention, Milwaukee. With Sandi Hanisko, Melissa Beall, and Diana Prentice.

"PSI--A New Approach," Basic Course Conference of Midwestern Colleges and Universities at University of Wisconsin-Milwaukee, 1982.

"Reduction of Communication Apprehension and Self-Awareness." Paper presented at the 1981 Speech Communication Association Convention, Anaheim, CA.

"Research in Alternative Modes of Instruction for the Basic Speech Course." Paper presented at the 1980 Speech Communication Association Convention, New York.

"Development of a Personalized System of Instruction." Paper presented at the 1979 Nebraska Speech Communication Association Convention, Kearney, NE.

"Some Relationships Between Innovation and Communication." Paper presented at the Speech Communication Association Annual Convention, San Francisco 1976. With L. David Schuelke.

"A Program of Systematic Desensitization for the Elementary, Secondary, and College Teacher." Paper presented at the Nebraska Speech Communication Association Annual Convention, Omaha, NE, 1976. With John P. and Karen Garrison.

"Issues on Loneliness: A Communication Perspective." Paper presented at the Eastern Communication Association Annual Convention, Philadelphia 1976.

"Communication Apprehension: A Program of Systematic Desensitization." Paper presented at the Nebraska State Speech Communication Association Annual Convention, Kearney, NE, 1975. With John P. Garrison and Daniel L. Sullivan.

"Interpersonal Communication: Classroom Activities." Paper presented at the Nebraska Speech Communication Association Annual Convention, Kearney, NE, 1975. With Cindy Rasmussen.

"Simulation and Training Teachers to Evaluate." Paper presented at the International Communication Association Convention, Chicago, April, 1975. Contributed paper division. With Gary Cook and Vincent Di Salvo.

"Preparing Teachers for the Secondary Schools." Paper presented at the International Communication Association Convention, Chicago, April, 1975. Contributed paper division. With Gary Cook and Vincent Di Salvo.

"Communication Skills: A Need as Seen by Organizational and Businessmen in Their First Five Years on the Job." Paper presented at the International Communication Association Convention, New Orleans, April, 1974. Contributed paper division. With Vincent Di Salvo and David Larsen.

"Theory and Practice in Media in Speech Education." Paper presented at the Nebraska Speech Communication Association Annual Convention, Hastings, NE, November, 1973.

"Accountability and Measurement in Speech Communication." Paper presented at the Illinois Speech Association Convention, November, 1971.

"Research with Microclasses." Paper presented at the 1969 Speech Association of America Convention, New York, December, 1969.

"The Relationship Between Evaluator Close-Mindedness, Rigidity, and Evaluations of Three Styles of Leadership in Problem-Solving Group Discussion." Lafayette, IN, 1969. With John Pacilio, Fred Dreoge, and Arlee Johnson.

"An Experimental Investigation to Evaluate an Instruction Unit on Factors of Attention," Lafayette, 1969. With John Pacilio.

"A Case Study of the Communication Climate Within the Lafayette National Bank." Paper presented to Bank Officers, Lafayette, September, 1969.

Paper Respondent:

Responded at the 2015 NCA Convention, Las Vega, Paper Panel "Basic Course Annual Forum: What is the Most Important Area of Training for New Basic Course Instructors?" Basic Course Division.

Responded at the 2014 NCA Convention, Chicago, Paper Panel "Instructional and Communication Education: Bringing our Past to the Present," Instructional Development Division.

Responded at the 2014 NCA Convention, Chicago, Competitive Papers, Basic Course Division.

Responded at the 2014 CSCA Convention, Minneapolis, Reaching New Elevations: Contemporary Challenges in the Basic Course, Paper Presentations, Basic Course Division.

Responded at the 2014 CSCA Convention, Minneapolis, Spotlight Session, "Elevating the Basic Course and Future Basic Course Directors: A Celebration of CSCA Hall of Famer Bill Seiler's Contribution to the Basic Course" Basic Course Division.

Responded at the 2013 NCA Convention, Washington D.C., Competitive Papers, Instructional Develop Division.

Responded at the 2012 NCA Convention, Orlando, Competitive Papers, Instructional Development Division.

Responded at the 2011 NCA Convention, New Orleans, Top Papers, Basic Course Division.

Responded at the 2011 CSCA Convention, Milwaukee, Top Papers, Basic Course Division.

Responded at the 2010 NCA Convention, San Francisco, Top Papers, Basic Course Division.

Responded at the 2006 CSCA Convention in Indianapolis, Communication Education Division Competitive Papers.

Responded at the 2006 CSCA Convention in Indianapolis, Basic Course Division

Responded at the 1999 NCA Convention in Chicago, Instructional Development Division.

Responded at the 1998 CSCA Convention in Chicago, “Instructional Strategies: The Interface of Teacher and Technology and Beyond.”

Responded at the 1997 NCA Convention in Chicago, Basic Course Division

Responded at the 1997 CSCA Convention in St. Louis, Instructional Division

Responded at the 1994 SCA Convention in New Orleans, Outstanding Paper Awards Basic Course.

Responded at the 1992 SCA Convention in Chicago, Basic Course Interest Group top papers.

Respondent at the 1990 SCA Convention in Chicago, Basic Course Interest Group top papers.

Respondent at the 1990 CSCA Convention in Detroit, “A Comparative Study of PSI and Traditional Classrooms in the Basic Course.”

Respondent to Papers in a Program Entitled “Top Three in Communication Education," CSCA, Kansas City, 1989.

Respondent to papers in a program entitled “Utilizing Experiential Learning: Speech Communication Courses.” SCA, Chicago, 1986.

Respondent to papers in a program entitled “What Should be the Focus of the Basic Course?: A Debate.” SCA, Chicago, 1986.

Respondent at the 1984 Central States Conference on the Basic Speech Course in St. Cloud, MN. Responded to paper presented by Edward Pappas of Wayne State University.

Respondent at the 1978 SCA Convention in Minneapolis. Instructional Division Competitive Papers Program.

Respondent at the 1975 SCA Convention in Houston. Instructional Division Competitive Papers Program.

Respondent at the 1974 SCA Convention in Chicago, Instructional Division Competitive Papers Program.

Paper Selection Committee:

Selection Committee, Instructional Development Division, 2005, NCA, Boston.

Selection Committee, Instructional Development Division, 1996 SCA, San Diego

Selection Committee, Basic Course Committee, 1994 SCA, New Orleans

Selection Committee Chair, Basic Course Committee, SCA, Chicago, 1992.

Selection Committee Chair, Basic Course Interest Group, CSCA, Chicago, 1991.

Selection committee, Basic Course Interest Groups, CSCA, Detroit, 1990.

Selection committee, Basic Course Committee, SCA, New Orleans, 1988.

Selection committee, "Debut Program." CSSA, Indianapolis, IN 1985.

Developed and selected all programs for the Basic Course Committee--SCA Convention, Washington, 1983, 1984, and 1985.

Developed and selected all programs for Instructional Development Division--SCA Convention, New York, 1980.

Competitive papers program for Instructional Development Division--SCA Convention, San Antonio, 1979.

Research Council Grants:

George Holmes Faculty Summer Fellowship, Summer, 1988. ($5,500.00)

"An Empirical Assessment of the Effectiveness of Systematic Desensitization in Talking and Writing Apprehension: Hierarchy Development and Program Evaluation," 1976 ($660.00) Research Council.

"The Interrelationships of Nonverbal Facial Behaviors and Communication Apprehension: Implications for Improving Student-Teacher-Classroom Performance," 1976 ($300.00) Research Council.

Research Council Grants for travel, 1972-Present, over $3,500.

Research Council Grant--Originated and wrote proposal for remodeling research laboratory--Funds received from overhead distribution allocation, $7,610.00.

Teaching Council Grants:

"Undergraduate Student Perceptions of Graduate Teaching Assistants," ($2,500.00), 1981. with Gus Friedrich, Vincent Di Salvo, and John Petelle.

Development of Systematic Desensitization Lab ($2,000.00), 1975. With John R. Wenburg.

"Examination of Communication Apprehension on Students Outside the Classroom Consultation in Life Sciences," ($260.00), 1977. With Richard K. Boohar.

Teaching Council Grants for travel, 1972-Present, $1432.00.

Teaching Council Grant for development of a modified mastery approach for the Basic Speech Course, ($3,075.00), 1979.

Other Grants:

NCA Seed Grant for Preparing Future Communication Faculty with Ron Lee ($2,000), 1997

Academic Computer Science Task Force Grant ($4,350.00), 1978.

Happold Grant ($6,000.00), 1978-79.

Dissertations, Theses, and Independent Research Directed:

Murphy, Richard, "Vets in the Classroom the relationship Between Teachers Accommodative and Non-Accommodative Behaviors on Military Veteran Students' Perception of Learning," PhD Dissertation, 2014.

Bejerano, Arleen, "An Examination of the Role of Social Support, Coping Strategies, and Individual Characteristics in Students' Adaptation to College, PhD Dissertation, 2014.

Wang, Tiffany,"Formational Relational Turning Points in the Transition to College: Understanding How Communication Events Shape First-Generation Students' Relationships with their College Teachers," PhD Dissertation, 2012.

Hosek, Angela, "Extending Intergroup Theorizing to the Instructional Context: Testing a Model of Teacher Communication Behaviors, Credibility, Group-Based Categorization, and Instructional Outcomes," PhD Dissertation, 2011

Maresh, Michelle, "Exploring Hurtful Communication From College Teachers to Students: A Mixed Methods Study," PhD Dissertation, 2009.

Garden, Randa, "Learning About Serious Illness: Implications for Instructional Communication," PhD Dissertation, 2009.

Cruz, Ana, "Managing Privacy Boundaries Between Parents and Young-Adult Children: An Examination of the Relationship Between Cultural Orientation, Family Communication, Family Satisfaction, and Parental Intrusion," PhD Dissertation, 2007.

Jones, Adam, "Supporting our Students: An Examination of Social Support As Out-of-Class Communication," PhD Dissertation, 2007

Thompson, Blair, Exploring Parent-Teacher Computer-Mediated Communication: Applying Social Information Processing Theory to Parent-Teacher Relationships," PhD. Dissertation, 2007

Hafer, Rachelle, "Why Can't We Be Friends?" Dialectal Tensions of Hierarchical, Blended Relationships Between Coaches and Competitors," MA Independent Research Final Project, 2004.

Henry, Jessica M., "No Protection, No Play": A Comparison of Compliance-Gaining Communication Used by African American and European American Women College Students to Ensure Safer Sex," Ph.D. 2003

Bloc, Sheri Lynn, "Eating Disordered Women's Descriptions of Issues Leading to Conflict and the Communication Strategies Used to Manage Conflict in Their Family and Romantic Relationships: A Qualitative Study," Ph.D Dissertation. 2002

Dickmeyer, Scott G., "The Way Things Are Done Around Here: The Role of Normative Control Acts in Organizational Socialization As Seen in Newcomers' Sensemaking Acts, Ph.D. Dissertation, 2001.

Turman, Paul D., "It's All in the Timing: The Examination of Athletes" Preferences and Perceptions of Their Coaches' Leadership Strategies throughout the Course of an Athletic Season, Ph.D Dissertation, 2000.

Titsworth, Brian Scott, "An Experiment Testing the Effects of Teacher Immediacy, Organizational Lecture Cues, and Student Notetaking on Students' Affective and Cognitive Learning," Ph.D. Dissertation 1999

Dickmeyer, Linda Bornholt. "Validating Classroom Affinity-Seeking: A Study Exploring the Strategic and Transactional Nature of Teacher Affinity-Seeking Strategies," Ph.D. Dissertation 1998

Wardrope, William, "Locus of control orientation and students' choices of resistance strategies in the classroom " PhD. Dissertation 1995

Remily, Julie. " No title available " MA, Thesis (1995)

Roob, Andy, "Snyder's self-monitoring scale and Lennox and Wolfe's revised self-monitoring scale: n examination of their relationship with communicator competence and awareness," PhD Dissertation, 1994

Haleta, Laurie, "Initial Interactions in the Classroom: The Effects of Powerful and Powerless Language. Gender, and Status on Impression Formation," PhD Dissertation, 1994

Lubbers, Chuck. "Individual Student Characteristics as Measures of Success in a PSI-Taught Course," Ph.D. Dissertation (1992).

Gill, Mary. "Accents and Stereotypes: Their effects on perceptions and Lecture Comprehension, Ph.D. Dissertation (1991).

Koermer, Chas. "The Relationship Between Students' Communication Expectations, Experiences, and Subsequent Perceptions of Learning, Interaction, and Course Instruction Satisfaction, Ph.D. Dissertation (1991).

Rossi, Ana. The Comparative Effectiveness of Systematic Desensitization and an Integrative Approach in Treating Public Speaking Anxiety, Ph.D. Dissertation, (1988).

Pickering, Barbara. Critical Thinking in Speech Communication, M.A. Independent Research Project, (1987).

Cooley, David. A Study Investigating the Relationship Between Perceived Communication Style and Perceived Downward Communication and Perceived Superior Performance, Ph.D. Dissertation (1986).

McGukin, Drew. Organizing Classroom Contexts: An Analysis of Interaction in Two College Classrooms, Ph.D. Dissertation, (1986).

Watson, Thomas Richard. An Investigation of the Association Between Communicator Style and Marital Adjustment, Ph.D. Dissertation, (1983).

Garthright-Petelle, Kathleen. Communication Processes and Organizational Structure as Mechanisms of Organizational Control: A Contingency Perspective, Ph.D. Dissertation, (1981).

Danielson, Jim. A Study of Learners Cognitive Style and Levels of Learning in Television, Print, and Audio Taped Instruction for Use in Open Learning, Ph.D. Dissertation, (1978).

Garrison, John P. Structural Development of Interpersonal Solidarity: A Causal Process Theory of Relational Communication, Ph.D. Dissertation, (1978).

Theye, Larry. Interaction Analysis in Collective Bargaining: An Alternative Approach to Prediction of Negotiated Outcomes, Ph.D. Dissertation, (1977).

Sullivan, Daniel L. Explorations in Stylistic Interpersonal Communication: A Conceptual Framework and an Empirical Strategy, Ph.D. Dissertation, (1977).

Lewis, Michael L. A Communication Survey of A Small Midwestern Bank, M.A. Independent Research paper, (1977).

West, Candice F. A Comparison of Programmed Instruction With Teacher- Directed Instruction on a Listening Unit with Junior High Students, M.A. Independent Research paper, (1975).

Yoder, Don. Student Self-Esteem as a Predictor of Student Attitudes and Retention of a Teacher's Written Critique After an Oral Interpretation Performance, M.A. Thesis, (1975).

Invited Lectures:

Kent State University, Kent, OH, 2009

Costa Rica University, San Juan, Costa Rica, 2008

Liberty University, Liberty, Virginia, 2004

University of South Dakota, Vermillion, SD, 1989.

University of Cincinnati, Cincinnati, Ohio, 1987.

George Mason University, Fairfax, Virginia, 1983.

University of South Dakota, Vermillion, South Dakota, 1981.

TEACHING

Evaluations of Teaching:

Teaching evaluations have been collected for the past ten years. The overall ratings for both undergraduate and graduate instruction have been excellent. While my teaching has not reached the consistency I would like; it has demonstrated that I am competent, well informed, fair, interested in students, and have been rated as "one of the best." I have taught a broad spectrum of courses, ranging from research methods to organizational communication theory.

I especially enjoy teaching the basic course. This interest stems in part from my strong belief in the importance of helping people function better in their interpersonal relationships. I am firmly committed to teaching.

Undergraduate Courses Taught:

Senior Workshop and Assessment (required course)
Communication Theory (elective course)
Business and Technical Communication (required course)
Group Discussion and Conference Leadership (elective and required course)
Persuasion (elective course)
Interviewing (elective course)
Fundamentals of Human Communication (elective and required course)
Business and Organizational Communication (required course)
Small Group Communication (elective course)

Graduate Courses Taught:

Communication Theory
Seminar in Speech Problems
Research Methodology
Persuasion
Seminar in Secondary Education
Organizational Communication
Psychology of Speech Education
Classroom Communication

Curriculum Improvements:

Revisions and updating of Communication 109 PSI—the revisions involved online testing and increased number of in class lectures as well as the reduction of the use of IAs, 2011, 12, & 14.

Developed and teach senior assessment and workshop course, 2002

Initiated and was co-developer of MCA Masters Specialization, 1998.

Developed modified mastery approach (PSI) for Speech Communication 109, 1979, 1981, 1984, and 1987.

Developed Speech Communication 325, Interviewing: Principles and Techniques, 1977.

Developed Speech Communication 985D, Organizational Communication Behavior, 1975.

Revised Speech Communication 927, Special Problems in Speech Communication to Psychology of Speech Communication Education, 1975.

Revised Speech Communication 926, Secondary Education into a speech education course concerned with the psychology of communication in the classroom.

Member of committee charged with studying and revising undergraduate curriculum in Speech Communication (1974-75).

Revision of Speech Communication 109, The Fundamentals of Human Communication, developed new assignments, course syllabus, exercises, and proposed hour changes for daily class meetings, 1973 to present.

Course Syllabi and Article Reprints Used in Instruction:

"Course Syllabus and Study Guide for Speech Communication: A Modified Mastery Approach." Lincolnland Printing, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991,1992, 1997, 2002, 2004, 2007, 2009, 2010, 2011, 2016

Fundamentals of Human Communication: A Course Syllabus for Speech Communication 109 (Instructional Products Corporation), 1973. Revision 1974, 1975, 1977, and 1979. This syllabus contains classroom exercises and original writings.

Speech Communication: A Student Manual, written by Richard L. Weaver III (Bowling Green State University) Collegiate Publishing Inc., 1976. This manual contains original articles written by W. Seiler.

"Techniques for Interviewing," REPRINTED in Introduction to Communication- Theatre, written and edited by Richard B. Gartrell and Walter Barry (Doane College Press, 1974), pp. 73-86.

"Interviewing," REPRINTED in Business and Industrial Communication: Principles and Techniques, written and edited by Vincent Di Salvo (Program Development Associated Publisher, 1974), pp. 52-84.

Courses, Conferences, and Workshops Participated in to Improve Instruction:

Recruiting and evaluating discussion, NCA, New Orleans, 2002.

A Workshop on Survival Skills for Doctoral Students, NCA, New Orleans, 2002.

Short Courses on Basic Course Direction, NCA, Seattle, 2000

Seminars on Interviewing: Employment, Persuasion, Reprimand, & Complaint, CorpNet--sponsored by Continuing Education at UNL Fall 91, Spring 92, and Fall 92, Fall 98, Spring 2000.

Presented workshop for GTAs sponsored by TLC at UNL, Fall, 1992

Presented short course on Directing the Basic Course, SCA, Chicago, 1992.

Presented short course on Directing the Basic Course, SCA, Chicago, 1990.

Presented short course on PSI in the Basic Course, SCA, Denver, 1985.

Presented discussion of speeches role in career planning at workshop on advising, University of Nebraska-Lincoln, 1981.

Developed and presented a workshop on tutoring for the Teaching and Learning Center at the University of Nebraska-Lincoln, 1980, 1981, 1982, and 1983. With George Sturgeon.

Program developer and host for the Basic Course Conference of Midwestern Colleges and Universities at University of Nebraska-Lincoln, 1981.

Program participant and contributor to Basic Course Conference of Midwestern Colleges and Universities at Indiana University, 1980.

Program participant and contributor to Basic Course Conference of Midwestern Colleges and Universities at Iowa State University, Ames, Iowa, 1979.

Program participant and contributor to Basic course Conference of Midwestern Colleges and Universities at the Kansas University, Lawrence, Kansas, 1978.

Took Advanced Statistics course (audit) during the Spring Semester, 1977.

Program participant and contributor to Basic Course Conference of Midwestern Colleges and Universities at the University of Miami-Ohio, 1977.

Attended workshop for directors of the basic speech course at the Central State Speech Association Convention, Chicago, 1976.

Developed and chaired program “Some Relationships Between Innovation and Communication in the Classroom,” competitively selected program for Instruction Development Division, SCA Convention, San Francisco, 1976. With L. David Schuelke.

Took the Multivariate Statistic Workshop during the interim session, 1975 (non credit).

Program participant and contributor to Basic Course Conference of Midwestern Colleges and Universities at the University of Missouri, 1975.

Developed and chaired program "Teacher Preparation: Strategies and Techniques for Training Junior-Senior High School and Community-Junior College Teachers." Central States Speech Convention, Kansas City, April, 1975.

Selected to participate in a workshop on Classroom Activities for Secondary Teachers of Speech and Drama, sponsored by the NSCA. Crete, Nebraska, 1975. With Dean Frost.

Program participant and contributor to Basic course Conference of Midwestern Colleges and Universities in Boulder, Colorado, February, 1974.

Chairman of program "Evaluating Procedures for Graduate Teaching Assistants," and workshop participant, Basic Course Conference, Purdue University, Lafayette, Indiana, February, 1973.

Panel membership on an Action Caucus to develop methods of improving graduate student instruction, Speech Communication Association, Chicago, Illinois, December, 1972.

Developed and chaired program "Media and Innovations in Speech Communication" Nebraska Speech Communication Association, Hastings, Nebraska, November, 1972.

Chaired program "Accountability and Evaluation: Concerns of the 70's for Secondary Schools," Speech Communication Association, San Francisco, December, 1971.

SERVICE

Departmental Committees:

2012-2015**—**Department Executive Committee & Undergraduate Committee

2012-present—Chair of Department Awards Committee

2014-15—Interim Chair of Department Undergraduate Committee

Since 1992 (serve on numerous departmental committees)

Graduate Curriculum, 1989.

Appointed Graduate Committee, 1986-1989.

Appointed Chairman of Student Appeals Committee, (1986 - 1988).

Appointed Chairman of Instructor Evaluation Committee (1978- 1984).

Appointed to committee to select new chairman (1977).

Appointed to serve on committee which reviews graduate credit hours for new incoming graduate students (1974-2010).

Member of Speech Communication Curriculum Committee (1974- 1988).

Member of Human Research Committee (1973- 1988).

Chairman of the Research Lab and Media Committee (1973).

College Committees:

Appointed by Social Science Chairs to Dean's Advisory Committee (2007)

Appointed by Dean of Teachers College to Communication Task Force (1986).

Appointed by Dean of Arts and Sciences to College Executive committee (1983-84).

Appointed by Dean of College of Arts and Sciences to Task Force to study undergraduate education (1978-81).

Elected to Arts and Sciences Curriculum Committee-Nebraska (1975-78).

University Committees:

Elected Graduate Council (1987-1989).

Appointed to Executive Graduate Council (1988).

Appointed to Chancellors Commission Sub-committee on Communication LER. (1987-88).

Appointed University Curriculum Committee (1987-1989).

"Chautauqa '76," Planning and Development Committee (1976).

Elected to Humanities, Social Science, and Education School Senate. Elected as chairman of Senate and Humanities School Faculty-Purdue (1970-1971).

Appointed by the Dean and Director of the Teacher Educational Council, a three-year appointment-Purdue (1970-1971).

Organizational Membership and Activity:

Finance Committee, Central States Communication Association, 2006 to 2008.

Outstanding New Teachers Award Committee, Chair, Central States Communication Association, 2000, 2005, 2007

Nominating Committee IDD, SCA, 1992-93.

Vice Chair Elect Basic Course Interest Group, Central States Communication Association, 1989-91.

Chair Nominating Committee IDD, SCA, 1989.

Outstanding Young Teachers Award Committee, CSCA, 1989-90.

Elected Executive Committee Person-At-Large, Central States Speech Association, 1986-1989.

Elected Chair of Basic Course Committee, Speech Communication Association, 1982-85.

Legislative Council of Speech Communication Association, 1981-83.

Chairperson of Instructional Development Division, Speech Communication Association, 1981.

Elected Vice-Chairperson of Instructional Development Division, Speech Communication Association, 1978-81.

Elected Secretary of Instructional Division, Central States Speech Association, 1978-79.

Chairperson of Instructional Development Division, SCA, 1981.

Appointed Central States Representative to Basic Course Committee, Speech Communication Association (1980-83).

Appointed to Membership Committee, Speech Communication Association, 1977-79.

Elected President of the Nebraska Speech Communication Association, 1976-78.

Appointed Chairperson of Emeritus Members Committee, Central States Speech Association, 1976.

Elected Chairperson of the Educational Policies Committee, Speech Communication Association, 1976.

Member of Executive Committee, Nebraska Speech Communication Association, 1974.

Appointed to the Instructional Communication Division of the International Communication Association Outstanding Graduate paper Selection Committee, 1975.

Appointed to the Constitution Committee of the Instructional Communication Division of the International Communication Association, 1975.

Elected Chairperson of the Teacher Preparation and Certification Committee, Nebraska Speech Communication Association, 1973-76.

Appointed to the Nebraska State Department of Education Ad Hoc Committee to review and revise certification standards for training teachers in Speech and Drama, Fall, 1974-75.

Appointed to a Temporary Instructional Development Division Committee on Instruction--sub-division Teacher Education, Speech Communication Association, 1973.

Elected secretary of Instructional Development Division, Speech Communication Association, 1972.

Appointed by Instructional Development Division to National Task Force for developing behavioral objectives for the Speech Communication Association, 1971.

Memberships:
National Communication Association, International Communication Association, Central States Speech Association, Southern States Speech Communication Association, Western Speech Communication Association, Eastern Speech Communication Association, Nebraska Speech Communication Association, Phi Delta Kappa Education Association, American Educational Research Association.

Professional and Community:

Departmental review Boise State University, 2010

Departmental review Southwest Texas State University, 2009

Departmental review University of South Dakota, 2005

Departmental review Loras College, 2003

Developed workshops for UNL Business Seminars Program, 1995, 96, 97, 98, 99, 03, 04, 06, 07, 08, 09

Reviewed Basic Course Program, University of South Dakota, Brookings, SD, 1990.

Developed and Conducted a Workshop on Speaking for Minnegasco, Lincoln, NE, 1989.

Reviewed Basic Speech Program at Youngstown State University, Youngstown, Ohio, 1987.

Developed and conducted workshop on “Communication in the Classroom,” for TLC, Lincoln, 1985.

Developed and conducted a workshop on “Supervision--Perception and Communication,” for the Lincoln Police Department, Management Seminar, Lincoln, Nebraska, 1979.

Developed and conducted a mini-workshop for the Lincoln Rape Crisis Program, March, 1978.

Coordinated Systematic Desensitization Sessions, University of Nebraska, 1976.

Consultant for University of Minnesota--reviewed National Science Grant proposal, 1977.

Coordinated Speech Clearance Program, Teachers College, 1972.

Developed and conducted a four hour seminar, Mid States Safety Education Uniformed Officers Workshop, sponsored by the Nebraska State Patrol, Omaha, Nebraska, 1977.

Developed and conducted a one day workshop on “Communication and the Patient,” for the Nebraska Radiologic Technologists Association, Lincoln, Fall, 1976.

Developed and conducted a workshop for 1975 International Association of Arson Investigators Seminar and Sixth Annual Nebraska Arson Conference entitled “Principles of Effective Communication: Strategies and Techniques for the Arson Investigator,” Lincoln, April, 1975. With Vincent Di Salvo.

Developed and conducted a workshop for the Nebraska Electronic Association entitled “Employer/Employee Relations,” Kearney, January, 1975. With Vincent Di Salvo.

Developed and conducted six seminars on communication for the Nebraska State Penal Complex, 1974-75. With Vincent Di Salvo.

Conducted a mini-workshop for the Secretary Association of Lincoln, Nebraska, October, 1974. With Vincent Di Salvo.

Developed and conducted a workshop on “Presenting Information,” for the Planned Parenthood Association of Lincoln, September, 1974. With Vincent Di Salvo.

Developed and conducted a mini-workshop on “Patterns of Mis-Communication,” for the Government Service program, Crete, Nebraska, June, 1974. With Vincent Di Salvo.

Conducted a mini-workshop entitled “Communication Process,” for the Government Service Program, Crete, Nebraska, June, 1974.

Developed and conducted a workshop entitled “Communication and Government Service: A Community Concern,” for the Government Service Program, Syracuse, Nebraska, June-July, 1974. With Vincent Di Salvo.

Developed and conducted a 24-hour workshop on “Communication and the Law Enforcement Officer,” at the Kellog Center for the 21st Annual Nebraska Law Enforcement Institute, Lincoln, May, 1974. With Vincent Di Salvo.

Developed and conducted a workshop entitled “Leadership Development, Decision Making, and Public Communication,” for the Nebraska Law Enforcement Training Center's Law Enforcement Management Course, Grand Island, Nebraska, March, 1974. With Vincent Di Salvo.

Developed and conducted a workshop entitled “Communication Skills: Leadership and Decision Making,” for the Government Service program, Geneva, Nebraska, April, 1974. With Vincent Di Salvo.

Developed and conducted a workshop entitled “Communication Skills: Communication as a Process, Perception and Communication, Nonverbal Communication Effects, and Miscommunication Patterns,” for the Government Service Program, Raymond Central School District, Agnew, Nebraska, February, 1974. With Vincent Di Salvo.

Developed and conducted a workshop entitled “General Semantics, Motivation, and Public Communication,” for the Nebraska Law Enforcement Training Center's Officer Supervision Course, Grand Island, January, 1974. With Vincent Di Salvo.

Developed and conducted a workshop entitled “Understanding Interpersonal Communication,” for the Second Winter Session of the Nebraska School for Alcohol Studies, the Division of Alcohol Safety Action Program and Occupational Section, Kearney, Nebraska, January, 1974. With Vincent Di Salvo.

Developed and conducted a workshop entitled “Attitude Change and Communication,” for the Second Winter Session of the Nebraska School for Alcohol Studies, the Division of Alcohol Safety Action Program and Highway Safety, Kearney, Nebraska, January, 1974. With Vincent Di Salvo.

Developed and conducted a workshop entitled “Communication Techniques and the Law Enforcement Officer,” for the 29th Annual Police Department School, Lincoln, Nebraska, January, 1974. With Vincent Di Salvo.

Developed and conducted a workshop session entitled “Leadership Development, Decision Making, and Public Communication,” for the Nebraska Law Enforcement Training Center's Law Enforcement Management Course, Grand Island, Nebraska, October, 1973. With Vincent Di Salvo.

Developed and conducted a workshop entitled “Motivation and Communication: The Supervisor,” for the Central Nebraska Public Power and Irrigation District, Holdrege, Nebraska, September, 1973. With Vincent Di Salvo.

Developed and conducted a two-day workshop entitled “Communication and Effective Team Teaching,” for the Rapid City elementary and secondary teachers and Black Hills College, Rapid City, South Dakota, August, 1973.

Developed and conducted a one-day workshop entitled “IA Mini-Workshop--The Change Agent and Community ASAP: A Communication Perspective,” for the 1973 Summer Sessions Fifth Annual Nebraska School for Alcohol Studies, the Division of Alcohol Safety Action Program and Highway Safety, Scottsbluff, Nebraska, August, 1973. With Vincent Di Salvo.

Developed and conducted a one-day workshop entitled “Communication and the Change Agent,” for the 1973 Summer Sessions Fifth Annual Nebraska School for Alcohol Safety Action Program and Highway Safety, Crete, Nebraska, July 1973. With Vincent Di Salvo.

Conducted a session in a Communication Workshop on the Environmental Impact Statement entitled “Communication Strategies in Environmental Documentation,” at the University of Minnesota-St. Paul, June, 1973.

Developed and conducted a 28-hour workshop on “Communication and Supervision,” at the Kellog Center for the 20th Annual Nebraska Law Enforcement Institute, Lincoln, Nebraska, May 1973. With Vincent Di Salvo.

Speeches:

“Personalized Systems of Instruction” Kent State University, 2009

"Speech Communication and UNL Budget," LIBA, Lincoln, 1991.

“Communication & Parenting,” Waverly High School Workshop, 1986.

“Speaking and Anxiety,” presented to Lincoln Telephone Company, 1986.

“Public Speaking,” presented to Lincoln Telephone Company, 1984.

"Communication and the Retailer," presented to Nebraska Retailers Association, 1983.

"The Art of Public Speaking," presented to Lincoln Telephone Company, 1983.

"The Art of Interviewing," presented to the Internship Program, University of Nebraska, 1982.

"The Requirements for a Bachelor of Arts Degree," Principal/Freshman Conference, University of Nebraska-Lincoln, 1981.

"The Effects of Apprehension on Student Learning," Education Service Conference, District #2, Fremont, Nebraska, 1979.

"Communication and Interpersonal Relationships in Organizations," Discover American Tourism Association, Lincoln, Nebraska, 1976.

"Communication Process--An Overview," Calumet Purchasing Association, East Chicago, Indiana, March, 1971.

"Communication: Considerations of the Future Industrial Supervisor," Industrial Management Seminar, October, 1971.

"Motivation through Communication," Ancilla College, Donaldson, Indiana, December, 1971.